PATENT 1151-4158US1 U.B.S.N. 09/701,588

 $(A)_n$ - $(Th)_m$ - $(B)_o$ -(Target antigenic site)-X

or.

 $(A)_n-(B)_o(Th)_m-(B)_o-(Target antigenic site)-X$

or

(Target antigenic site)-(B)_o-(Th)_m-(A)_n-X

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(Th)_m-(B)_o-(Target antigonic site)-(A)_n-X

wherein.

A is an amino acid or a general immunostimulatory sequence, where n is more than one, the individual A's may be the same or different;

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B is selected from the group consisting of amino acids, -HCH(X)CH₂SCH₂CO₋, -NHCH(X)CH₂SCH₂CO(-N)Lys-, -NHCH(X)CH₂S-succinimidyl(EN)Lys , and NHCH(X)CH₂S-(succinimidyl)-;

Th is an artificial helper T cell epitope selected from the group consisting of SEQ ID NOS:6-22, 105, 31-35 and an analog thereot;

"Target antigenic sitc" is selected from the group consisting of a B cell epitope, a peptide hapten, and a immunologically reactive analog thereof;

X is amino acid α -COOH or CONH₂,

n is from 1 to about 10;

m is from 1 to about 4; and

o is from 0 to about 10.

-group

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 A peptide immunogen according to Claim 7 selected from the group consisting of SEQ ID NOs: 104, and 105.

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- 11. A peptide immunogen according to Claim 10 selected from the group sonsisting of SEQ ID NOs:110 118, and 119.
- A peptide immunogen according to Claim 12 selected form the group consisting of SEQ ID NOs:126 - 129, and 136 - 151.

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